



## MEDIA INTERVIEW COACHING (MI)

© Voice Business

Great for executives and others...who have to suddenly speak at a media interview.

**Purpose:** You suddenly find yourself in the spotlight and you're unsure of how to conduct yourself. This course coaches you in how to handle a media interview with aplomb. Find out how to stay calm and confident and on track. Learn how to maintain your message under pressure and how to deal with the tricks and techniques of the interviewer so that you come out on top.

© Voice Business 2002-2009

### What you will learn:

These are private or group sessions designed with you, your job and your company in mind.  
**In them you will learn...**

- How to improve the sound of your voice and speak confidently.
- **How to deal with all sorts of questions.**
- How to think on your feet and handle pressure like a pro.
- **How to sound convincing, authoritative and persuasive.**
- How to project your voice in all sorts of interview situations.
- **How to match your tone with other people's and masterfully lead them into listening to what you've got to say.**
- Breathing techniques to help you keep cool when the pressure "hots up".
- **Learn how to speed up or slow down, and how to use inflections and pauses to make what you say more interesting.**
- How to improve your diction and pronunciation.
- **How to deliver a clear message and get the results you want.**
- **And much, MUCH more!**

Duration of each session :	Hourly (1 hr) Full Course is 4 x 1 hr sessions
Participants:	Individual coaching/Group Sessions
Hourly:	\$250 + gst
Full Course :	\$1000 + gst or as group \$800 (per person)
Payment Accepted:	Cash Cheque Invoice AMEX VISA MC BC
Location - The Voice Business, Level 3, 66 Berry St, North Sydney NSW 2065 AU Or by phone coaching	Tapes/CDs and Work notes included

The Voice Business [www.voicebusiness.com](http://www.voicebusiness.com)  
Email us : [bookings@voicebusiness.com](mailto:bookings@voicebusiness.com)

**To make booking**



Call (02) 9957-4208