



## WEBCASTING (WGC)© Voice Business

A great course for anyone...who wants to know how to webcast.

### Purpose:

This course is designed to give you an in depth understanding of how to prepare for, deliver and facilitate a successful webcast. You will learn what it takes to communicate your ideas clearly and confidently in this multi-faceted medium, how the webcast system works, and how to get the best out of your time and effort so that you can harness the real-time collaborative power of the World Wide Web.

You will discover

- 10 tips for top Webcasting
- Webcasting voice techniques
- How the camera works
- Shots, angles and gestures-what they mean to you.
- Getting your visuals and graphics together
- How to deal with technical hitches
- Webcasting checklist
- How to prepare for a webcast
- What to do after the webcast
- Getting your message across
- New listening skills

After this training session you should expect to feel a lot more confident in your ability to communicate effectively over the internet or your company's intranet.

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### What you will learn:

**Web Speak** - breathing, diction, vocal variety and projection- making what you say more powerful, persuasive, clear and interesting - so that others will understand you

**Video Movement** - what to do and what not to do in front of a camera. Understanding gestures, movements and timing.

**Listening Skills** - how to listen to the hidden messages in vocal tones and expressions. And how to understand foreign accents.

**Video Etiquette** - how to get a grip on your emotions and attitude so that you can work well with other people through the medium of the World Wide Web.

Duration of each session:	Half Day (4 hrs) Full Day (8 hrs)
Participants:	Ideal number of participants: 10 - 18
Half Day:	\$3200 + gst (per group)
Full Day:	\$4500 + gst (per group)
Two day:	\$6700 + gst (per group)
Payment Accepted:	Cash Cheque Invoice AMEX VISA MC, BC
Location- Onsite or Offsite Venue-To be announced	Tapes/CDs and Work notes included

**The Voice Business**  
[www.voicebusiness.com](http://www.voicebusiness.com)  
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<b>To make booking</b> 	Call (02) 9957-4208
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